



**New Position**  
**Sales and Marketing Executive**

### **The company and goal**

BAR Publishing is a leading publisher of frontline research in archaeology with a prestigious list of over 3,500 titles built up over 40 years. We are seeking an energetic, hands-on Sales and Marketing executive to shape and deliver its sales and marketing strategy.

### **The role and opportunity**

The Sales and Marketing executive will be a part of a small, friendly and agile team based in Oxford. The role involves increasing the sales and marketing reach of the company by identifying and prioritising key opportunities for individual front and backlist titles in new and existing markets worldwide. The job holder will work with colleagues to shape and deliver the sales and marketing strategy with the view of the longer-term vision for the business, and to setup systems and execute actions to deliver immediate results.

### **The person**

We are looking for a clear communicator with a focus on delivering results. You will be an energetic, capable self-starter comfortable working as part of a small team and on your own. You will thrive in the small business environment which encourages creativity and flexibility and personal responsibility. You will have sound experience of researching markets, increasing sales and developing networks.

### **Pay**

Competitive, according to experience.

### **Hours**

This is a part-time role, freelance or employed. There is some flexibility with the hours, with a minimum work week of 12 hours and the possibility to transition to a full-time role.

**Closing Date** 6<sup>th</sup> of January 2019

**Interested?** If this sounds interesting, please send your covering letter and CV to Birgit Thaller at [birgit@barpublishing.com](mailto:birgit@barpublishing.com). We are looking forward hearing from you!